FPO- Cultivating Collaboration, Harvesting Prosperity

Background- Mr. Somra Khalkho, a liberal youth of Nuagaon Block of Sundargarh District always wanted to make agriculture as a profitable enterprise. But sole cropping of Rice, lack of availability of quality input, No guidance and less knowledge regarding modern technique of cultivation of many crops and also lack of awareness towards Govt. schemes were the main challenges for him to make more profit from Agriculture. To overcome these challenges Somra came to know the role of KVK in combating the problems related to agriculture & marketing and with the help of NABARD he was able to form the Khuntgaon Utpadak Sanghatan Farmers Producer Company Limited.

Target:

- Marketing of Agri-inputs like Seeds, Pesticides. Fertilisers and organic inputs & has an outlet of Pesticides, Fertiliser & Seeds for Local farmers & they possess licence from Govt.
- Custom hiring centre of farm implements and machinery.
- Processing of Dal (Arhar, Moong, Lentil, Horse gram)
- Mobilizing farmers for production of Rice, Arhar, Horsegram, Groundnut & also creating awareness on merit*8748889s of joining FPO.
- Market linkage with Rural Mart at Gajapati market, Rourkela for marketing of Ragi, Dal and Sugar free Rice.
- Procurement of vegetables from FPO registered farmers and selling it in Rourkela market.

KVK Intervention

- Capacity building program on improved cultivation method of important crops.
- Awareness program and training on FPO management
- Conducted cluster front line demonstration (Oilseed) on groundnut in 10 ha area & facilitated the FPO for marketing.
- Asset creation under TSP is also conducted to motivated & encourage Tribal Farmers/Farmwomen.
- Organized Extension activities along with KVK, Millet Mission: like Millet Recipe contest,
 Web Telecasts, large scale tree plantation etc.

Impact

- Expanded up to 20 villages and also reached nearby block.
- Included WSHGs for mushroom & other processed items like pickles, turmeric Powder & other millet value added items.
- Added more farm implements in custom hiring centre of farm implements & machinery
- Opened one Outlet for Agriculture inputs

photographs

